

Hello there.

Thank you for your interest in working together. You may already know [a little about me](#) and what it is I do. This slide deck is to guide you through the key messages to help understand how I can support you. From the 1,000s of clients I've worked with, few are unsure how to value school experience and expertise, so this summary deck will **give you some prices ranges** to work with.

On the following pages you will find:

- Slide 2 - [Current training topics](#)
- Slide 3 - [Physical training packages](#)
- Slide 4 - [Online training packages](#)
- Slide 5 - [Current, CPD subscription](#)
- Slide 6 - [Get in touch for a 24hr quote!](#)

Best wishes, Ross M. McGill (founder of TeacherToolkit)

@TeacherToolkit

Classroom Ideas, Teacher Training & School Resources

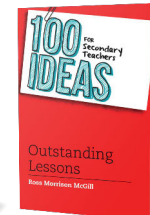
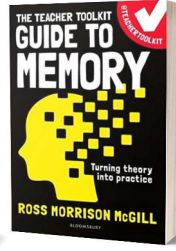
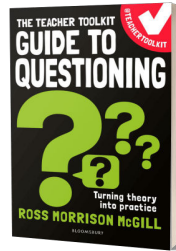
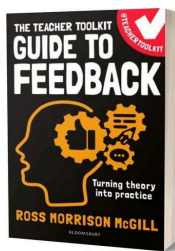
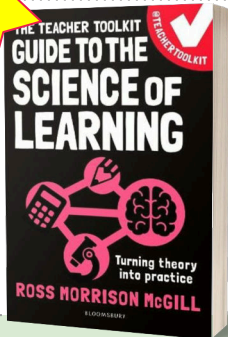


NEW MATERIAL

POPULAR TRAINING TOPICS

FOR KEYNOTES

FOR NEW TEACHERS



Key messages

- Using brain research (fMRI) to improve teaching
- Developing neurodivergent confidence for teachers

- Helping students take action
- Reducing teacher workload

- Real-time adaptive teaching
- Boosting student engagement

- Cognitive load and attention span
- Emotional role in memory

- Back to basics T&L
- Teaching consistency

- What great schools do differently
- Growing teacher through coaching

- Developing marking and planning habits
- Effective behaviour management

- Tried and tested classroom ideas
- Subject transferable

Why this topic?

Using emerging neuroscience research to enhance engagement, reduce anxiety and inform lesson design.

Ditch outdated marking ideas; take a wider approach to formative assessment.

Adopt a wide range of metacognitive strategies to elevate thinking, scaffolding, and attention.

Learn more about the brain and why it will change the way you teach; how emotions aid memory retention.

Placing teaching and learning back on the agenda; challenging inconsistency; reducing workload.

The issues all schools face are ubiquitous; learn how some UK schools overcome those challenges.

Instil happier working patterns; unpicking routines and habits.

Pocket sized practical ideas for busy teachers; a pick and mix masterclass.

Target audience

Essential for supporting SEND (neurodivergent) students; developing neurodivergent confidence in teaching.

Targeted for teaching and learning leads, searching for improving assessment and feedback.

Perfect for all teachers working across all sectors and subjects.

Critical for all who want to take their understanding of cognitive load theory into curriculum design.

Essential for leaders seeking whole-school impact with minimal teacher burnout.

Perfect for MAT leaders embedding consistent pedagogy across multiple schools.

Suitable for new teacher training conferences.

Ideal for new teacher training events.

Delivery

Ideal format:
Whole-school CPD

Other formats:
Webinar / Keynote

Ideal format:
Whole-school CPD

Other formats:
Webinar / Keynote

Ideal format:
Whole-school CPD

Other formats:
Webinar / Workshop

Ideal format:
Whole-school CPD

Other formats:
n/a

Ideal format:
Whole-school CPD

Other formats:
Webinar / Workshop

Ideal format:
Keynote

Other formats:
Webinar

Ideal format:
Trainee keynote

Other formats:
Workshop

Ideal format:
Workshop

Other formats:
TeachMeet

MOST POPULAR

BASIC CPD

From £500 - £2,500

Ideal for small schools or one-off training days

BETTER CPD

Usually £1,500 - £3,500

Most-popular for whole-school CPD impact in primary and secondary

BEST CPD

Typically £3,750 - £5,000

For multi-academy trusts, colleges and conferences; longer-term impact

To deliver your training:

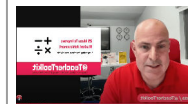
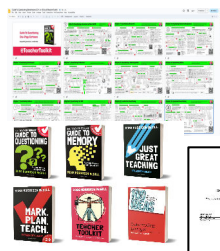
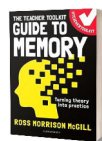
1. Planning call (x1)
2. Bespoke resource preparation (x1)
3. Pre-CPD recorded session (x1)
4. ON-site physical training (½ day)
5. ONE teaching book (x1)
6. 15% book purchase discount
7. Pre-visit research (E.g. data analysis, and inspection priorities)
8. Early booking discount
9. 🟡 Payment 30 days before
10. Off-peak £s consideration

Includes the BASIC package, plus:

1. Strategy check-ins (x1)
2. Pre-CPD LIVE session (x1)
3. ON-site physical training (x1)
4. FIVE teaching books for staff library (x5)
5. Digital cartoons for topic (x1)
6. Post-CPD recorded session (x1)
7. 20% book purchase discount
8. Pre-visit checks (E.g. data analysis, and inspection priorities and) plus T&L policy critical friendship
9. 🟡 Payment on delivery
10. Peak / Off-peak £s consideration

Includes all other packages, plus:

1. Online CPD teasers (term, month, week)
2. Pre-CPD LIVE session (x1)
3. ON-site physical training
4. FULL SET of teaching books for library (x8)
5. FULL SET of digital cartoons & licence (x88)
6. Post-CPD LIVE session (x1)
7. 30% book purchase discount
8. Pre-visit checks E.g. data analysis, website and inspection priorities and T&L policy critical friendship, plus T&L consultancy (x3)
9. Implementation coaching or Focus group x1
10. 12 months access to The Toolkit (x1)
11. 🟢 Payment 14 days after



MOST POPULAR

BASIC CPD

From £250 - £499

Ideal for small audiences; starts from £15 per person

To deliver your training:

1. Initial planning call (x1)
2. Resource booklet (x1)
3. **Online training webinar** (<30 mins)
4. **ONE** teaching book/prize (x1)
5. Off-peak date booking
6. ● Payment 30 days before delivery



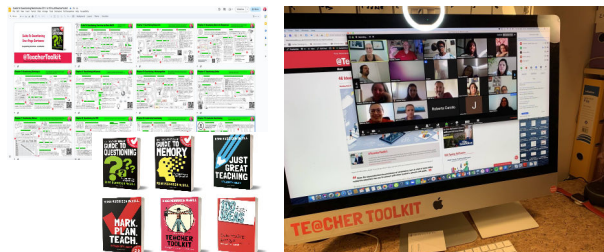
BETTER CPD

Usually £500 - £749

Popular for whole-school primary and secondary CPD, 30-100 teachers

Includes the BASIC package, plus:

1. Initial planning call & check in (x1)
2. Bespoke resource creation (x1)
3. Pre-CPD recorded teaser (x1)
4. **Online training webinar** (<60 mins)
5. **FIVE** teaching books, RRP: £80 (x5)
6. Digital cartoons on topic, RRP: £250 (x11)
7. Peak time booking protected
8. ● Payment due on delivery



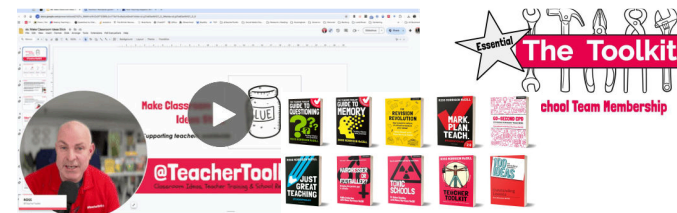
BEST CPD

Typically £750 +

Ideal for 50-300 teaching staff, multi-academy trusts, colleges and conferences; £10pp

Includes the BETTER package, plus:

1. Planning call & departmental/key stage in (x1)
2. Bespoke subject resource creation (x1)
3. Pre-CPD recorded teaser (x1)
4. **Online training webinar** (<90 mins)
5. **FULL SET** of teaching books, RRP: £130 (x8)
6. **FULL SET** of digital cartoons/licence, RRP: £500 (x88)
7. Pre-CPD recorded retrieval (x1)
8. 12 months access to The Toolkit, RRP: £150 (x1)
9. Peak date and time booking protected
10. ● Payment 14 days after delivery
11. Get in touch for full-day packages...


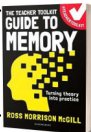
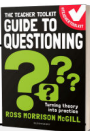


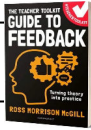
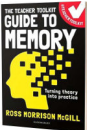
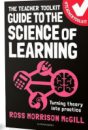

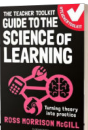


“ We trained all 70 of our staff in one twilight – for the cost of one supply cover day” (head teacher).

All webinars include live Q&A and downloadable resources to apply immediately. Tell Ross McGill your CPD goals = we'll match the content within 24 hours.

Current CPD Subscription Packages

Webinar delivery, second Wednesday of each month - [see pricing](#)

Month	Webinar Title	Theme/Book	Key Focus
September	Mark Plan Teach – What Still Matters?	Mark. Plan. Teach. 	Back-to-basics classroom strategies; prioritising impact not paperwork
October	What Every Teacher Should Know About Memory	Guide to Memory 	Cognitive load, working memory, spaced and retrieval practice
November	Questioning to Improve Engagement	Guide to Questioning 	Adaptive teaching, and metacognitive questioning strategies
December	<i>Paused for school holidays</i>		
January	Behaviour and Routines That Work	Teacher Toolkit / 100 Ideas  	Practical routines, reducing low-level disruption, establishing expectations
February	Formative Assessment	Guide to Feedback 	Feed up, forward, and back; low-stakes assessment; workload impact
March	Understanding Anxiety in the Classroom	Guide to Memory / Science  	Emotion and learning, neuroscience of stress and memory, SEND implications
April	<i>Paused for school holidays</i>		
May	Coaching and Appraisal Done Well	Just Great Teaching 	Staff development that improves, not proves; building a research culture
June	What is Science-Based Teaching?	Guide to the Science of Learning 	Brain research (fMRI), evidence-based pedagogy, myths vs. science
July	<i>Paused for school holidays</i>		
August	<i>Paused for school holidays</i>		

Get in touch = 24hr quote reply!

@TeacherToolkit

Classroom Ideas, Teacher Training & School Resources

Not sure which package fits best? Email us below with your context and we'll send a tailored quote in 24 hours.

Send an email

support@teachertoolkit.co.uk

Enter CPD details



Meet Ross McGill

Click any image



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Classroom Ideas, Teacher Training & School Resources



“The best INSET rarely does one size fits all but @TeacherToolkit breaks the mould. Ross gave us an energetic and inspirational morning of ideas tailored to our needs-theory, pedagogy and practical ideas to advance our learning and teaching - just brilliant!”

(Alastair Armstrong, Assistant Headteacher [Fettes College](#), Edinburgh)