



## **2016 Nominations**

### **1. Online Editor of the Year**

Al Jazeera English: Yasir Khan  
Bauer Publishing for The Debrief - Bauer Media: Rebecca Holman  
Calvert 22 Foundation: The Calvert Journal - Ekow Eshun  
Channel 4 News / ITN: Jon Laurence  
Daily Echo: Dan Kerins  
Immediate Media Co: Susie Boone  
Liverpool ECHO for Ben Turner, Liverpool ECHO: Liverpool ECHO live coverage  
Mirror Online: Ben Rankin - Mirror Online  
The Detail: Steven McCaffery Editor of The Detail  
The Independent: Christian Broughton, The Independent  
Time Inc. (UK): Simon Collis/Richard Windsor, Cycling Weekly

### **2. Digital Writer of the Year**

Business Insider UK: Lara O'Reilly  
Channel 4 News / ITN: Geoff White  
Dennis Publishing: Thomas McMullan  
Guardian News & Media: Alex Hern - the Guardian  
International Business Times UK: Mary-Ann Russon  
Time Inc UK: Amy Cutmore, Ideal Home and girlabouttech.com  
WIRED: Oliver Franklin-Wallis, WIRED- Best Digital Writer

### **3. Outstanding Digital Team of the Year**

Al Jazeera English: Visual Storytelling Team  
BBC Newsbeat: BBC Newsbeat – A truly multimedia digital team, online and on air  
Channel 4 News / ITN: Channel 4 News online  
Dennis Publishing: Alphr.com  
VICE Media: VICE UK  
WIRED: Outstanding Digital Team of the Year- WIRED.co.uk

#### **4. Breaking News Story of the Year**

BBC News Online for BBC News: Paris Attacks  
Bloomberg: Bloomberg  
BuzzFeed News: The Tennis Racket  
BuzzFeed News: Unmasking an ISIS executioner  
Exaro News: Jimmy Savile and BBC: Janet Smith's damning review leaked to Exaro  
ITV CENTRAL for ITV: Breaking News Story of the Year - ITV News Central's coverage of the Alton Towers Smiler crash  
ITV Meridian: ITV Meridian coverage of Shoreham disaster  
RTÉ for RTÉ News: RTÉ News Online – Results coverage of General Election 2016  
The New York Times: Germanwings coverage  
The Scottish Sun: Clutha: The answers

#### **5. Online Editorial Campaign of the Year**

CNN International: 2 degrees  
CNN International: CNN Freedom Project  
Guardian News & Media: The Guardian: Keep It In The Ground  
Mirror Online: Teddy's Story  
The Economist: The Economist's right to die online editorial campaign  
The Huffington Post UK: The Huffington Post - Young Minds Matter  
The Independent: #RefugeesWelcome – The Independent's campaign following the death of Aylan Kurdi  
VICE Media: The VICE Guide To Mental Health

#### **6. B2B Digital Product [New for 2016]**

Dennis Publishing: Alphr.com  
FiveSight LLP: MarketingTrendtracker.com

#### **7. B2C Digital Product [New for 2016]**

FirstFT: FirstFT  
Politico: POLITICO's Playbook  
The Economist: The Economist Espresso  
Time Inc. (UK): Powder

#### **8. B2B Sales Team [New for 2016]**

IET: Display Advertising Sales Team  
Press Association for Various Sports stakeholders (England2015 Ltd, Breathe Mobile, Eurosport.com, Kicca Limited, BiggBalls Ltd and more): PA's Digital Sports Sales Team  
Quartz: Quartz Sales Team

#### **9. B2C Sales Team [New for 2016]**

Conde Nast Digital: Condé Nast Digital Central Sales Team- B2C Sales Team  
Global The Media and Entertainment Company: How Global: The Media and Entertainment Company became a truly multi platform business  
Haymarket Consumer Media: Putting the Creative into Native  
WIRED: WIRED- Digital Sales Team of the Year

#### **10. Media Sales Individual of the Year [New for 2016]**

Bloomberg for Bloomberg Media: Bloomberg Media\_Rob Huckin  
Conde Nast Digital : Adam Chorley- Media Sales Individual of the Year  
Glamour for Claudia Grove: Claudia Grove- Media Sales Individual of the Year  
WIRED: Max Mirams- Media Sales Individual of the Year

#### **11. Best Use of Data for Commercial Gain [New for 2016]**

Financial Times: Using predictive analytics to increase subscription renewals  
Newsquest: Productised Audiences  
The Economist: The Economist brand response marketing campaign

#### **12. Commercial Campaign of the Year [New for 2016]**

1927 Media Ltd for ClickSoftware: Field Service News: Field Service, The Cloud and Mobility  
Reuters for Boeing: Boeing Reuters TV and Reuters.com Campaign  
The Scottish Sun: Eat Better Feel Better  
WIRED: Jaguar New XF- WIRED's Commercial Campaign of the Year

#### **13. Native Advertising Solution/Campaign [New for 2016]**

Bloomberg for UBS: UBS, Bloomberg Media and Starcom Mediavest  
CNN International for Cathay Pacific: Life Well Travelled  
ESPN for Bet365: Bet365 Native Betting Solution  
ESPN for EA Games: FIFA16 Fantasy League – A Native Content Series  
Kasra for Souq.com: Kasra's Souq.com White Friday Campaign  
Vogue: Mini Vogue and Bonpoint partnership- Native Advertising Solution/campaign  
Vogue for Vestiaire Collective: Vogue's collaboration with Vestiaire Collective - Most Viral Native Campaign  
WIRED for Jaguar: WIRED's Best Native campaign - Jaguar New XF

#### **14. Most Effective Media Tool [New for 2016]**

Al Jazeera English: Al Jazeera Newsroom Toolbox (ANT)  
Guardian News and Media: The Composer Production System  
The Times and The Sunday Times for The Times and Sunday Times Digital Team: CardKit social promotion

#### **15. Best Media Podcast**

Nature Publishing Group for Kerri Smith: The Nature Podcast  
The Times and The Sunday Times for The Times: The Times Red Box podcast  
www.theguardian.com: The Biggest Story in the World  
www.theguardian.com: The Guardian's Audio Long Reads

#### **16. Best Site for News-Led Journalism**

BBC News Online: BBC News Online  
Guardian News & Media: theguardian.com  
Mirror Online: Mirror Online  
The Independent: Independent.co.uk

### **17. Best Specialist Site for Journalism**

Backbase: BankNXT  
Calvert 22 Foundation: The Calvert Journal  
Carbon Brief: Carbon Brief  
Climate Home: Climate Home  
Creative Agenda for The Memo: The Memo Entry for Best Specialist Site for Tech  
Gadgette: Gadgette – the positive, popular, unpatronising tech site for women  
The Times and The Sunday Times for The Times and Sunday Times Digital Team: Redbox  
TheLADbible for The LADbible Group: The LADbible

### **18. Best Local/Regional News Site**

BBC News Online East: Justice system at breaking point  
Belfast Telegraph: belfasttelegraph.co.uk  
Doha News: Doha News - Covering breaking news, politics, business, culture and more in and around Qatar since 2009.  
getreading: getreading - punching above our weight  
ITV CENTRAL for ITV: Best Regional Site - ITV News Central  
MediaWales for WalesOnline: WalesOnline  
The Detail for Steven McCaffery: The Detail news and analysis website  
Trinity Mirror Merseyside for Liverpool Echo (Maria Breslin): liverpoolecho.co.uk

### **19. Best National/World News Site**

BBC News for BBC News and BBC World Service Languages: BBC News Instagram  
BBC News Online: BBC News Magazine  
Bloomberg: Bloomberg.com  
Middle East Eye: Best National/World News Site - Middle East Eye  
RTÉ for RTÉ News Online: RTÉ News Online - The National Story  
The Huffington Post UK: The Huffington Post  
TheLADbible: TheLADbible  
VICE Media for VICE News: VICE News

### **20. Best Campaigning / Investigative Journalism**

BuzzFeed News: Chaos at the National Crime Agency  
BuzzFeed News: The Tennis Racket  
MarieClaire.com: Women and Guns: The Conflicted, Dangerous, and Empowering Truth  
Reuters: Comrade Capitalism  
Reuters: Helpless & Hooked  
The Independent : Emily Dugan, Tax on Justice  
The New York Times: Outlaw Ocean series  
The Times and The Sunday Times for The Times and Sunday Times Digital Team: The Sunday Times blood doping investigation

### **21. Best Commentary/Blogging**

Al Jazeera English: Why Al Jazeera will not say Mediterranean "migrants" - Barry Malone Blog  
BBC News Online: The Reporters  
Channel 4 News / ITN: FactCheck  
FT Opening Quote for Jonathan Guthrie/Chris Nuttall: FT Opening Quote  
The Scottish Sun: The Scottish Sun Says ..  
Yahoo UK: Yahoo Sport UK: Jermaine Jenas' Weekly Premier League Blog

## **22. Best Video Journalism**

Al Jazeera English: My Life After 44 Years in Prison  
BBC Newsbeat: BBC Newsbeat - Mini docs, explainers, animation  
BBC Victoria Derbyshire for BBC: Victoria Derbyshire  
Channel 4 News / ITN: Two Billion Miles  
Financial Times: Big Game, Big Money  
Newsweek Europe: In-depth video from Newsweek Europe  
Reuters: Reuters TV coverage of the migrant crisis  
The Economist: 24 & Ready to die Economist Film  
The New York Times: Virtual reality film: "Vigils in Paris"  
VICE Media: VICE Interviews Eagles of Death Metal  
VICE Media for VICE News: VICE News: Europe or Die  
www.theguardian.com: We walk together: a Syrian family's journey to the heart of Europe

## **23. Best Designed Site**

Al Jazeera English: Life on Hold  
Calvert 22 Foundation: The Calvert Journal  
Guardian News & Media: The Guardian website - theguardian.com  
Quartz: Quartz - qz.com  
Reuters TV: Reuters TV  
We Are Colony: We Are Colony

## **24. Best Twitter Feed**

BBC News Online: @BBCBreaking  
Bloomberg: @business  
DC Thomson & Co Ltd for The Scots Magazine: The Authoritative Voice on Scottish Culture  
Estates Gazette: Estates Gazette entry for Best Twitter Feed  
The Independent: indy100  
The Pool: Best Twitter Feed

## **25. Best Use of Social Media**

@TeacherToolkit for Ross Morrison McGill: @TeacherToolkit  
BBC News Online: BBC News social media coverage of the UK's 2015 General Election  
Channel 4 News / ITN: Channel 4 News Facebook  
ITV News: ITV News  
Mirror Online: Mirror Online Social Team  
The Independent: The Independent  
Vogue: BRITISH VOGUE - BEST USE OF SOCIAL MEDIA

## **26. Best Use of Crowd Sourcing or Citizen Journalism**

Guardian News & Media: The Guardian: The Counted  
Mirror Online: Mirror Online Social and Engagement Team  
TheLADbible: TheLENSbible, part of TheLADbible Group  
Yahoo UK: Yahoo Sport UK: FC Yahoo Premier League fan blogging competition

## **27. Best Brand Development**

Backbase: BankNXT brand development  
Calvert 22 Foundation: The Calvert Journal  
Dennis Publishing: Alphr.com  
Nursing Times, Plexus: Nursing Times Learning  
The Economist: The Economist brand response marketing campaign  
The Independent: IndyBest  
Time Inc. UK: Horse & Hound launches Equo

## **28. Best Commercial Innovation**

Nursing Times, Plexus: Nursing Times Learning  
The Scottish Sun: Unruly - making our business sharable  
TheSchoolRun: TheSchoolRun.com

## **29. Best Use of Photography**

Al Jazeera English: Banished: Why menstruation can mean exile in Nepal  
BBC World Service for BBC News and BBC World Service Languages: DigiHub: BBC World Service Languages  
BBC Worldwide for BBC Future: BBC Future Smartlist  
Bloomberg LP for Bloomberg.com/europe: Bloomberg  
Calvert 22 Foundation: The Calvert Journal - Post-Soviet Journeys  
International Business Times UK: Mediterranean refugee crisis: The tide of humanity  
Sky for Sky News: Migration Stories: Journey Through Europe  
TheLADbible: TheLENSbible, part of TheLADbible Group

## **30. Technical Innovation**

Al Jazeera English: Hajj - The Full Experience  
BBC Newsbeat: BBC Newsbeat's election game - BallotBots  
CNN International: CNN VR  
Financial Times for Google: FT Weekend Hidden Cities - In partnership with Google  
The Pool: Technical Innovation  
The Times and The Sunday Times for The Times and Sunday Times Digital Team: Weekly Editor

## **31. Best App**

BBC News Online: BBC News app on IOS and Android  
Northern & Shell: OK! Online  
Quartz: Quartz for iPhone  
The Economist: The Economist Espresso  
The Independent: Independent Daily Edition  
The Times and The Sunday Times for The Times and The Sunday Times digital team: The Times and Sunday Times 7 day app

## **32. Best Freelance Writer**

Bauer Publishing for The Debrief - Bauer Media : Best Freelance Wrier  
CNN International: Motez Bishara  
Middle East Eye: The siege of Damascus: Everyday life in Syria's savage war  
www.express.co.uk for Jon Austin: Science, paranormal & investigations

### **33. Best Photographer**

Bloomberg LP for Bloomberg.co./europe: Bloomberg

### **34. Best Lifestyle / Leisure News Site**

Bauer Publishing for The Debrief - Bauer Media : The Debrief - Best Lifestyle/Leisure News Site

Calvert 22 Foundation: The Calvert Journal

CNN International: CNN Style

GQ.co.uk: GQ.co.uk- Best Lifestyle/ Leisure News Site

The Pool: Best Lifestyle/Leisure News Site

TheLADbible: TheLADbible

Yahoo UK: Yahoo Movies UK

### **35. Best Business / Finance News Site**

Backbase: BankNXT Finance

Bloomberg: Bloomberg.com

Global Trade Review (GTR): Global Trade Review (GTR)

Quartz: Quartz - qz.com

### **36. Best Health / Education News Site**

IOP Publishing for The American Astronomical Society (AAS): AAS Nova