Your Weekly Performance

Jan 11 to Jan 17
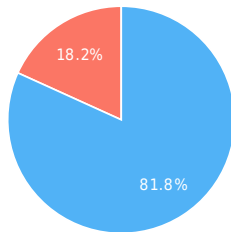
201

210

993

1.1k
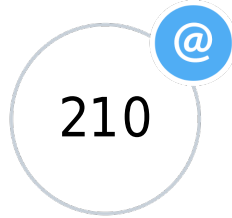
866 Followers

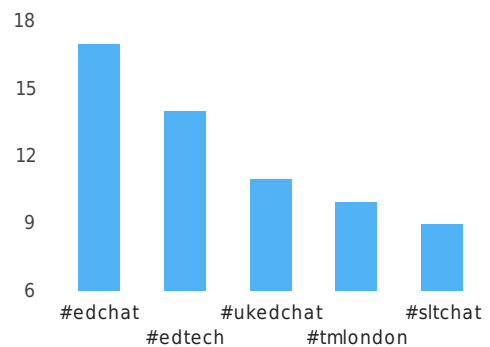**193** Unfollowers

18.2%

81.8%

2 Followed

2 Unfollowed

50% 50%
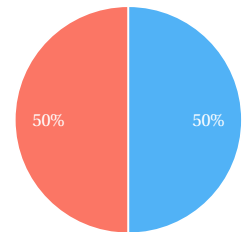
11.28

Engagement Per tweet

0.02

Engagement Per Followers

- Link
- Text

44.5%

55.5%

18

15

12

9

6

#edchat #edtech #ukedchat #tmlondon #sltchat
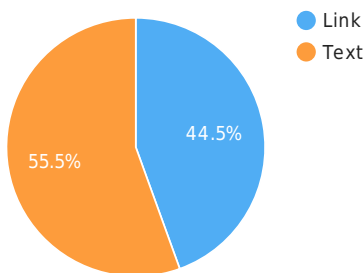
Bio changed 2

Comparative Analysis

Jan 11 to Jan 17

Engagement Score

The overall performance in a week

TeacherToolkit   tesResources   Ofstednews

Account Summary

Follower Growth

See how you fare against your competitors
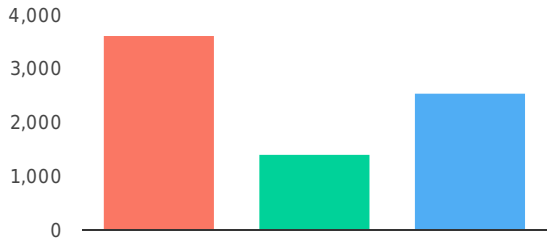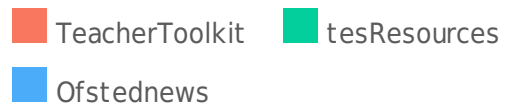
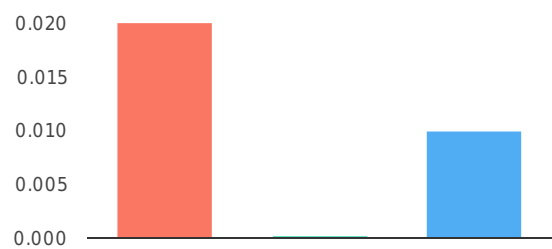Followers   Unfollowers   Followed   Unfollowed
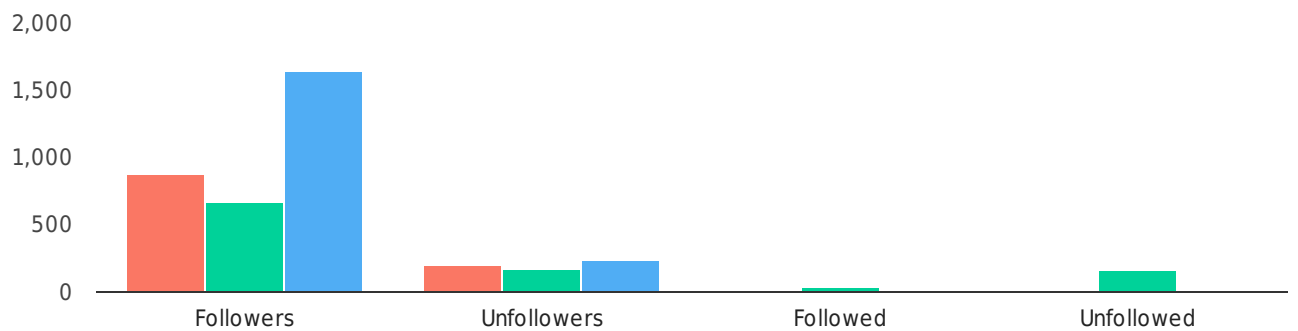
Tweet Frequency

The average number of tweets sent per day over the week
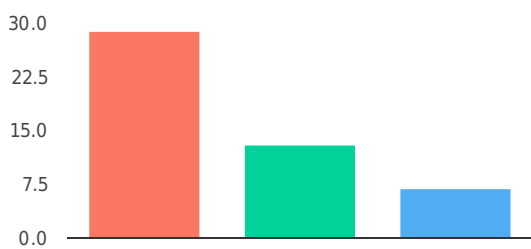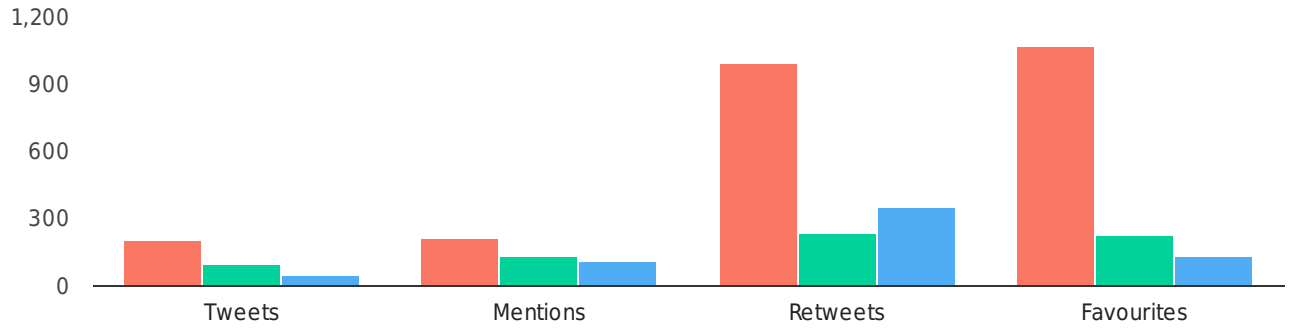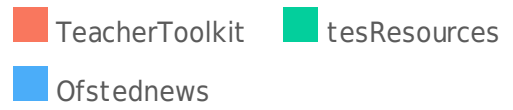
Engaged Followers

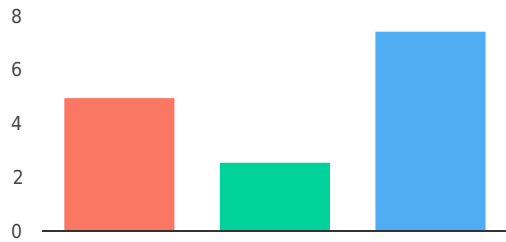Number of followers who engaged with the tweets

Tweet Analysis

Tweet Activity

Compare the activity on your tweets against your competitors

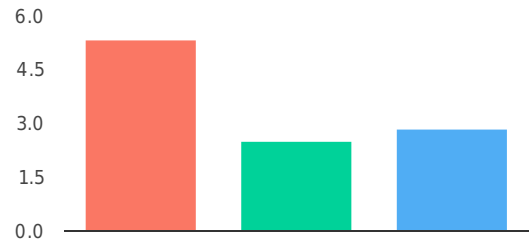**Legend:** ■ TeacherToolkit ■ tesResources ■ Ofstednews

Retweet/Tweet

The average number of retweets per tweet

Favourites/Tweet

The average number of Favourites per tweet

Type of Content Shared

Compare the type of content shared in the tweets

*Generated using eagle eye

Eagle Eye