**INSTRUCTIONS:**

1. DO NOT TALK - FOR THE FIRST 5 MINUTES, READ THE FOLLOWING INFORMATION ON YOUR OWN.

2. I HAVE ALMOST LOST MY VOICE – SO I AM **NOT** TALKING TO YOU!

3. I AM ALSO **NOT GOING TO HELP YOU** AND YOUR GROUP.

4. AFTER YOU HAVE SPENT 5 MINUTES READING CAREFULLY, THEN GO AND SIT WITH YOUR GROUP.

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**Year 12 Formal Group Presentation: Institutions and New Technology / New Ideas**

**IMPORTANT INFORMATION:**

1. You have todays lesson to get together in your group to research and discuss Part 1 and Part 2 below.
2. On Wednesday 27th November we will be in room AF01. You can work in groups to prepare your presentation / video – but remember – only headings are allowed. You are not allowed to read anything off from the screen!
3. Your group must answer and present Part 1 and Part 2 in two separate presentations!
4. All groups will present on Friday 29th November – period 5. (5 groups; 5 minutes; x2 presentations each!)
5. If someone is absent, you must be prepared to step in and work on the presentation/speech.
6. Now, move to your group and **NOMINATE A (GL) GROUP LEADER.**
7. **The GL must read the following (Parts 1 and 2) out aloud to your group.**

**RULES:**

* **Each of your 2 presentations cannot be longer than 5 minutes (inc. video) each. Total 10 mins.**
* **Every member of your team must contribute to the content as part of the presentation.**
* **Every member of your team must contribute to the speech/presentation , in order for the group to be assesses successfully.**

**PART 1: Using ICT for research (in ICT room)**

In your groups, research a Channel 4 On-Demand programme of your choice and prepare a 5-minute group presentation for the class. The script/presentation must be learnt ‘off-by-heart’. No reading or talking to the whiteboard! Everybody must contribute to the speech, in order for the group to be assesses successfully.

Questions to consider:

1. **Media Language:** Select 1-minute of footage.How does the programme use media language to draw the audience into the programme?
2. **Media Institutions:** How does the programme represent Channel 4 as a brand? Evidence? Why?
3. **Media Representations:** How is the topic portrayed to the audience? What makes it interesting?
4. **Media Audiences:** What features of the programme make this relevant for the audience? Why?

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**Part 2: Without the use of ICT for research (in your books)**

In your groups, get together and discuss the following and prepare a 5-minute group presentation for the class. The script must be learnt ‘off-by-heart’. No reading or talking to the whiteboard! Everybody must contribute to the speech, in order for the group to be assesses successfully.

1. Can you think of 5 new technologies that have developed in the past 20 years?
2. What have media companies done to convince us as that we should engage with new technologies?
3. Do you think that it is vital that media institutions adapt to new technologies that develop?
4. What is the danger if they do not?
5. NOW, record 1 of your 5 new technologies and prepare a speech / presentation for the rest of the class.

ASSESSMENT CRITERIA WILL BE SHARED ON WEDNESDAY 27th NOVEMBER